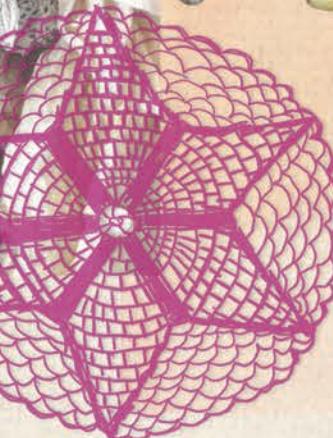




Vintage lace



patchwork

# MAXIMALISING

BEATRIZ SARTORELLI GYURICZA

BA (HONS) FASHION DESIGN  
NOTTINGHAM TRENT UNIVERSITY



traditional craft techniques

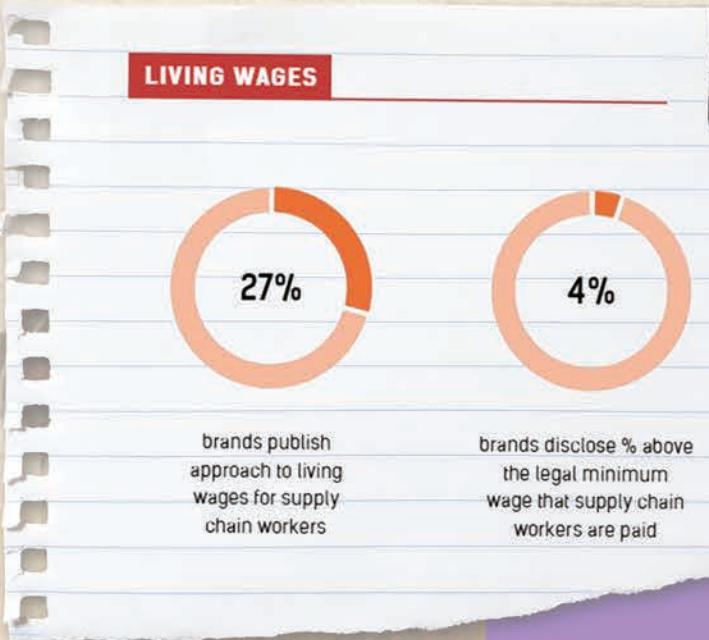


repurposing waste





Why not make the  
most of what we  
already have? //

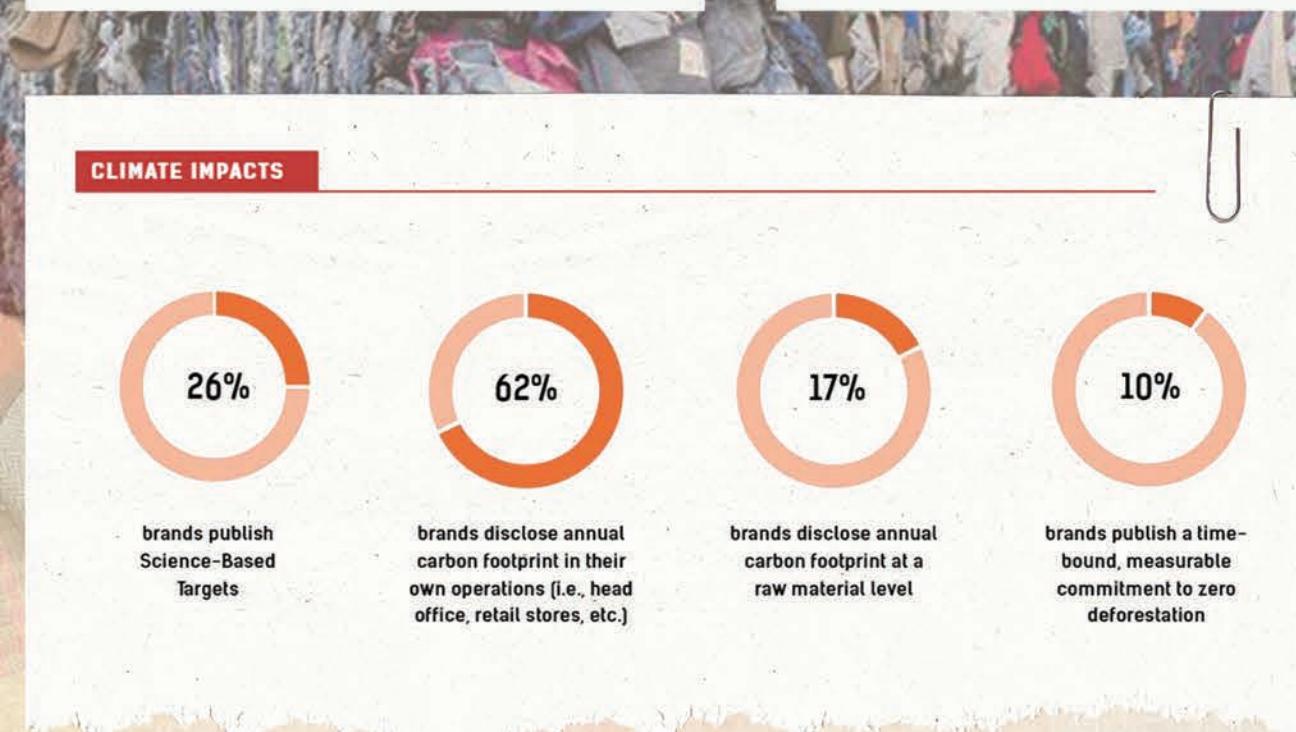


Sustainability & ethics are incredibly important to me because the current fashion system is exploitative of both people & planet. We already have enough to clothe the next 6 generations, and yet we continue to produce more every year.

Overconsumption & over production is harmful to the planet, and the fashion industry treats our finite planet as an endless expanse of infinite resources to plunder. Major brands & retailers are not doing enough to address this problem, and we must hold them accountable.

transparency  
↓  
scrutiny  
↓  
accountability  
↓  
change

## SUSTAINABILITY



Information & images from the Fashion Revolution website, 2024.

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## F A B R I C

"I set some parameters at the start of the project:  
"I must use:

1. second hand discarded fabric (considered waste)
2. if not, then second hand discarded clothing (considered waste)
3. if not, offcuts from British brands
4. if not, second hand garments
5. if not, new. every scrap must be used or recycled."



## G A R M E N T

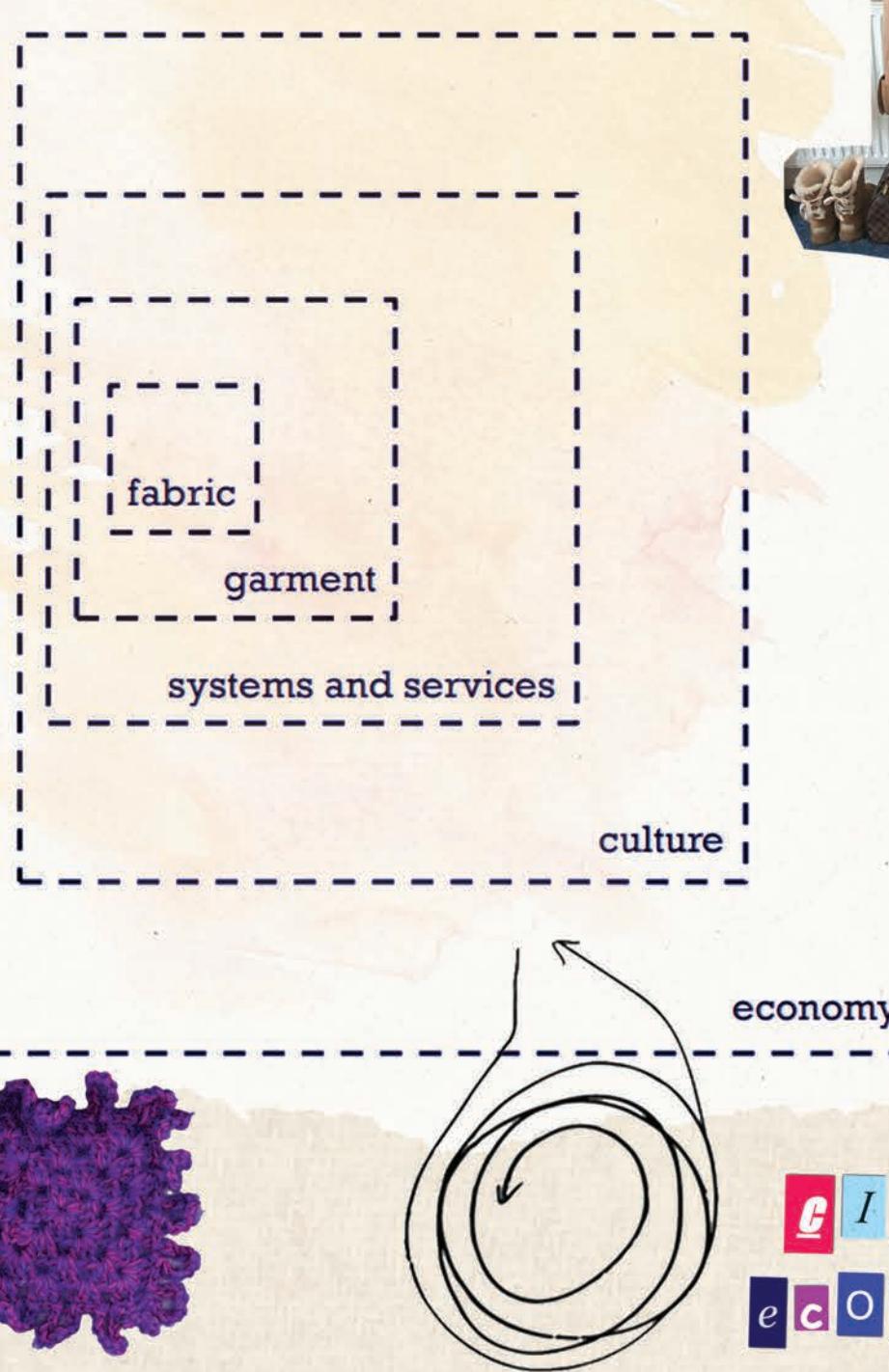


- assessing my garment needs
- analysing student wardrobes to better understand capsule wardrobes
- maximalism
- dopamine dressing

## c u l t u r e

- community making & co design

"I ran a workshop with my colleagues at the Woolhound, Oxford. Each person made a patch using the second hand yarn I had collected. (shown on the right)!"



## S Y S T E M S & s e r v i c e s



- sample from my darning workshop at the Woolhound, Oxford
- encouraging repair & upcycling

## C I R C U L A R e c o n O M Y

# MAXIMALISING

# F A B R I C

I set some parameters at the start of the project:  
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vintage lace tablecloth



university waste,  
from the knit  
& fashion bins



scraps saved from  
previous projects



naturally dyed organic mieno,  
calico, & Harris Tweed using  
indigo, brazilwood, cochineal &  
turmeric. It was important for me  
to use 100% natural fibres as  
they can be recycled & will be  
biodegrade after disposal.



correspondence with Eve  
from Harris Tweed.  
samples requested



**MAXIMALISING**

Hi Beatriz,

Thank you for getting in touch.

We have bags full of offcuts that we would be delighted to donate.

Do you have any idea of the quantity you need?

If there are any specific colours or styles you are after we will try our best to accommodate.

Kind regards,  
Eve



@polychrom3 on Instagram



## G A R M E N T

garment displacement using my clothes, inspired by layering in maximalism



## MAXIMALIST FASHION

- assessing my garment needs
- analysing student wardrobes to better understand capsule wardrobes
- maximalism
- dopamine dressing



tweed dress toile 1 using offcuts



this led me to garment silhouettes that are ideal for layering, and therefore can be worn many different ways.



reversible shirt toile 1



## MAXIMALISING

experimenting with the larger pieces





Harn's tweed wool scraps  
yarn scrap collected from previous projects  
organic menno dyed with  
turmeric, indigo, & cochineal

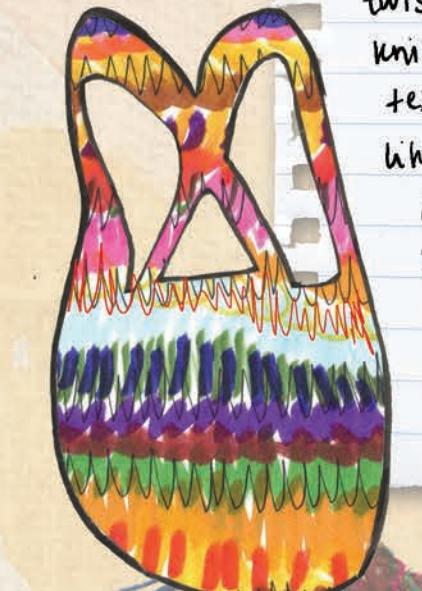
## G A R M E N T

I wanted to explore knitting with scraps since the university produces an abundance of yarn & textile waste. I found twisted san silk yarn which when hand knitted produced a beautifully textured textile. Since I did not have a lot, the likely options were an accessory or a vest. I decided to knit this in combination with my naturally dyed menno yarn and Harn's Tweed wool scraps, alternating every 2 rows.



using rouleaux loops to fasten the vest at the sides  
allow for more flexibility in size.

various trims knitted  
on a Dubred machine:



# MAXIMALISING

I ran a workshop at the Woolhound, Oxford to explore co design & emotional durability. I took a bag of second hand yarn and asked each participant to make a small knitted/crochet piece for my collection. I then experimented with silhouette by pinning them on the mannequin.

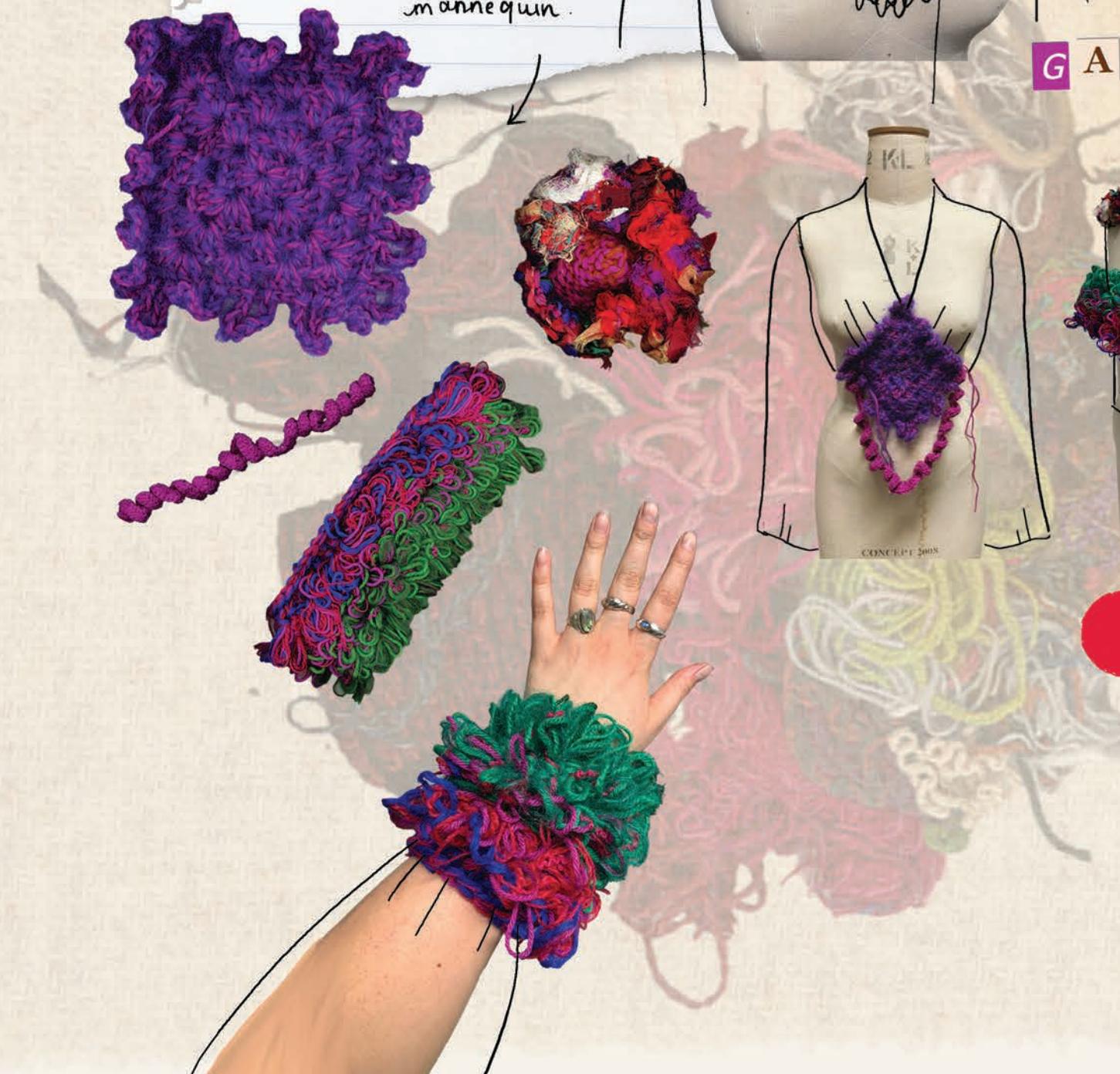


## GARMENT



I chose blue wool for the main body because it was the most readily available at the university yarn store.

In order to add texture, I knitted multiple strands of yarn together, inspired by the colour palette chosen by the participants.



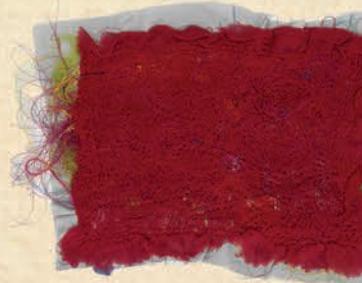
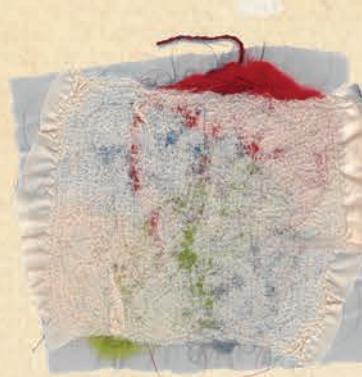
## MAXIMALISING



embellishing with  
sari silk, cotton &  
naturally dyed silk



couching



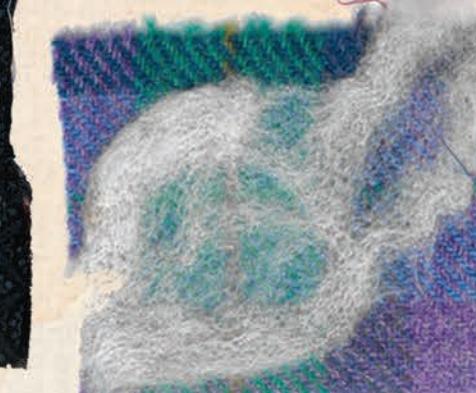
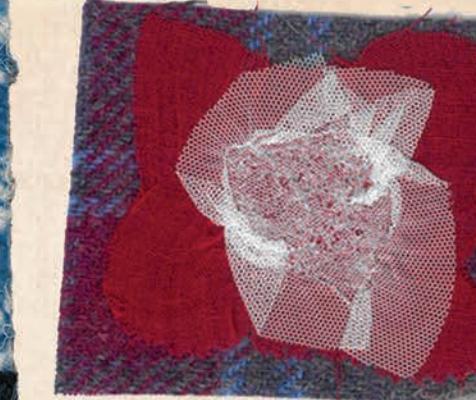
embellishing with  
scrap thread, yarn &  
felting wool

## F A B R I C

Since my designs are not zero waste/minimal waste, I explored alternative ways of using the scraps produced in manufacture. I used hand embroidery, hand stitching layers of fabric and embellishing.



collaging with textile



Harris Tweed offcuts

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I wanted to experiment with upcycling in this project, and I found that I already had the ideal garment: an undyed, organic cotton dress. Heat pressing leaves a pale & subtle colour on natural fibre so I used this as a base to embellish my scraps onto.

## G A R M E N T



## MAXIMALISING



COLOUR



lace white  
natural cotton  
bold blue  
vivid green  
turmeric yellow  
vintage red  
boisterous pink



playful pink  
indigo blue  
ceramic blue  
exuberant fuchsia

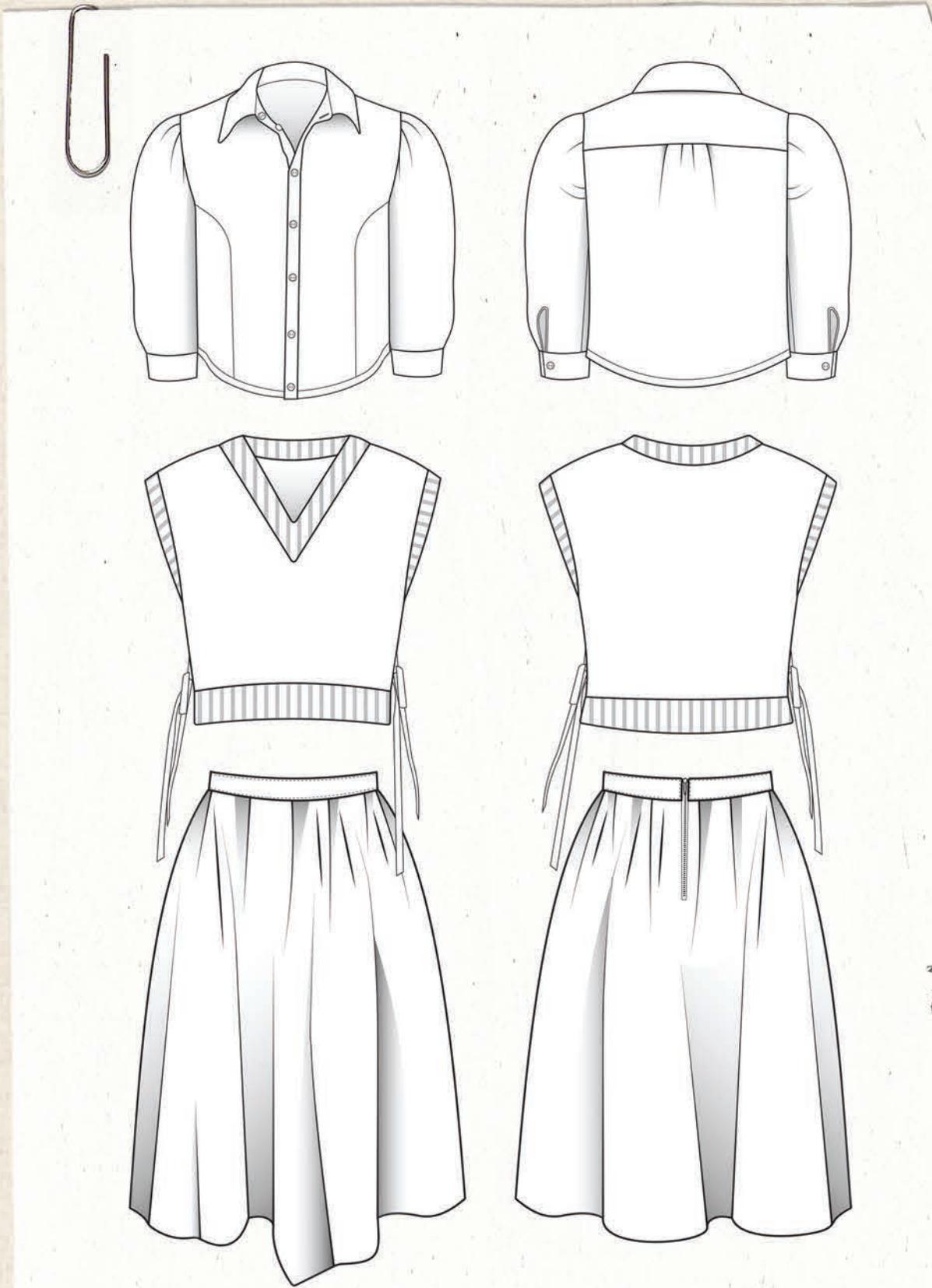


MAXIMALISING



I N e U p

MAXIMALISING



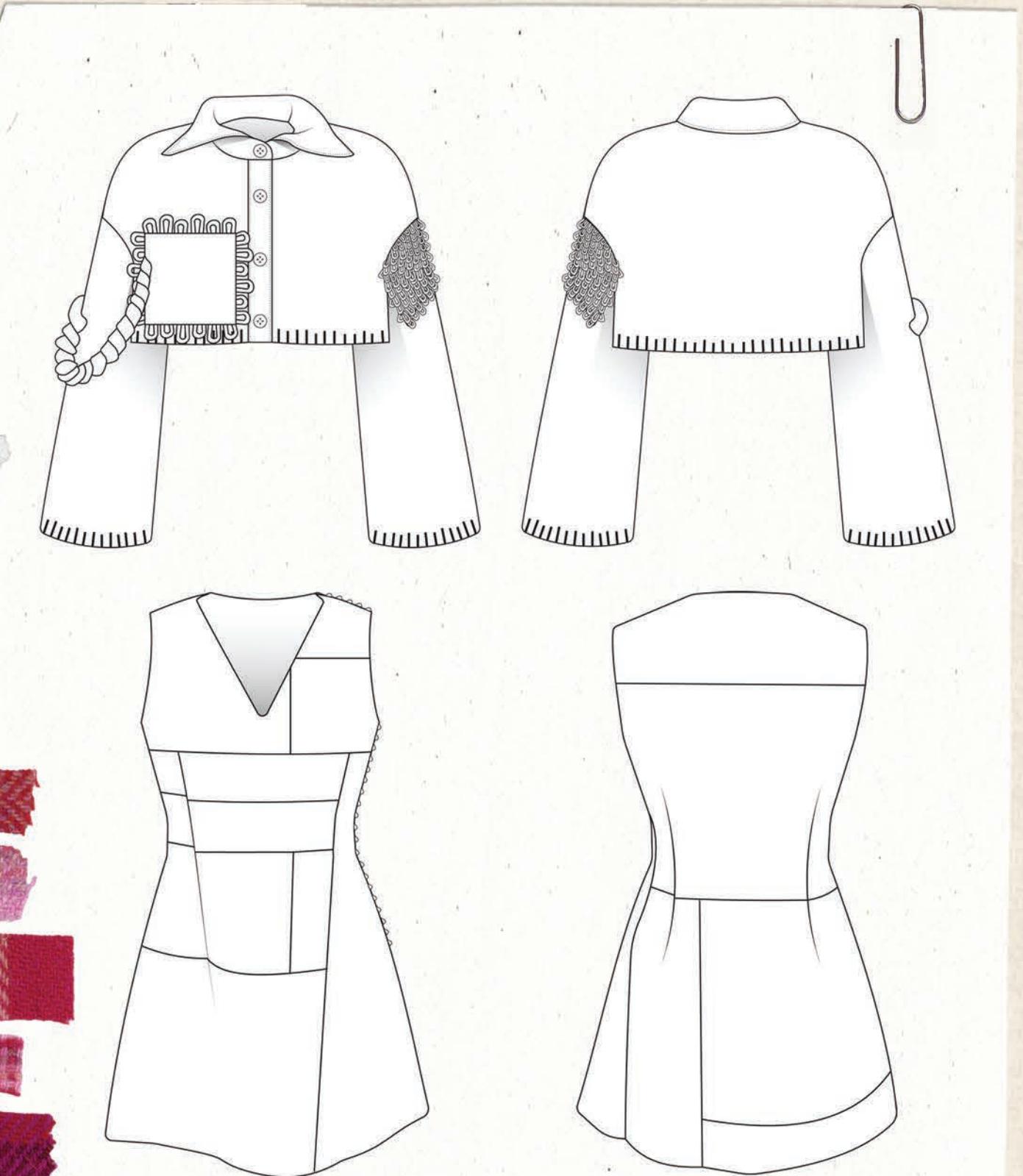
= outfit 1 =

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# final garments



= outfit 2 =



MAXIMALISING

# final outfits



Throughout the design process, I asked myself: would I wear this? What will happen to these clothes when my degree is over? I didn't want to spend all that time designing and making a collection that was going to live in storage, gathering dust until I had the courage to dispose of it. Consequently, I chose to make everything to my measurements. My collection will be worn and loved, and when it has served its purpose, it will be easy to dismantle for repurposing or recycling.



May 2024

MAXIMALISING