

## Beyond the Gaze

421 E. 54 ST. NYC. PL25266



'Beyond the Gaze', a lively and spirited collection that radiates feminine empowerment in an intimate and glamorous context, with a focus on print to create a contemporary atmosphere. Representative of confidence and power with no concern for derogatory or misogynistic perceptions. Comforting the feminine gaze, instead of embracing the ever-present male gaze, which we see so frequently considered within the fashion industry. Initially inspired by showgirl costumes such as Burlesque, 'Beyond the Gaze' combines this artistry with lingerie design from across the twentieth century, generating a contemporary collection, which resembles the inspirations in a tasteful and alluring way.

Jean Paul Gaultier's corsets, famously worn by Madonna 1990's Blonde Ambition tour became the forefront influence for print. Through Cyanotype printing, these primary images were developed into a unique print that embodies the initial concept and inspiration of the collection. Alongside this, developing the colour scheme became an integral step in portraying a fierce feminine confidence. Contrasting soft girlish colours like Pink, with a luminous Lime Green allowed the collection to really represent the strength and confidence intended. Lime Green is a bold and unconventional colour, often associated with liveliness and a carefree attitude. The intention of using this shade as the feature colour for the collection, was to embody these qualities and add a dynamic and eye-catching element. Within colour psychology, Green is often associated with balance and harmony, which also supports the Feminist ideology of 'the social, political and economic equality of the sexes'. The Red and Pink shades within the colour palette were chosen to juxtapose the ideas of femininity and romance with confidence and passion.



## 'Beyond the Gaze'

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Pinterest

IMAGINE  
WE COULD  
BE THE ONES  
TO CHANGE  
IT ALL

Rebel 30 years  
of London Fashion

MOULIN ROUGE

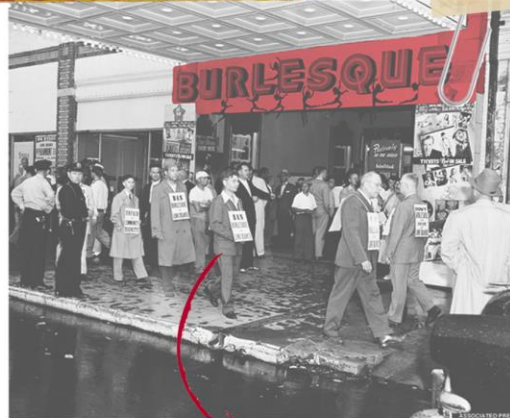


Etsy

Josephine



The Subculture Archive



NJ.com

Men protesting outside the  
Moulin Rouge  
'Ban Burlesque'



Messy Nussy Chic

Getty Images

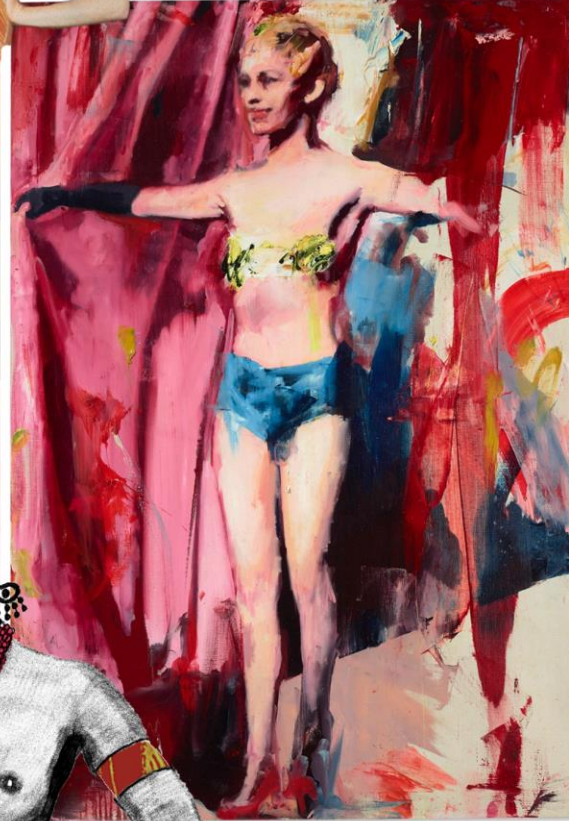
Beyond the Gaze  
Concept



## Colour & Fabric



Jean Paul Gaultier  
A/W 1984



Ida Yukimasa  
Woman, 2017



Beyond the Gaze  
Maisie Bullock

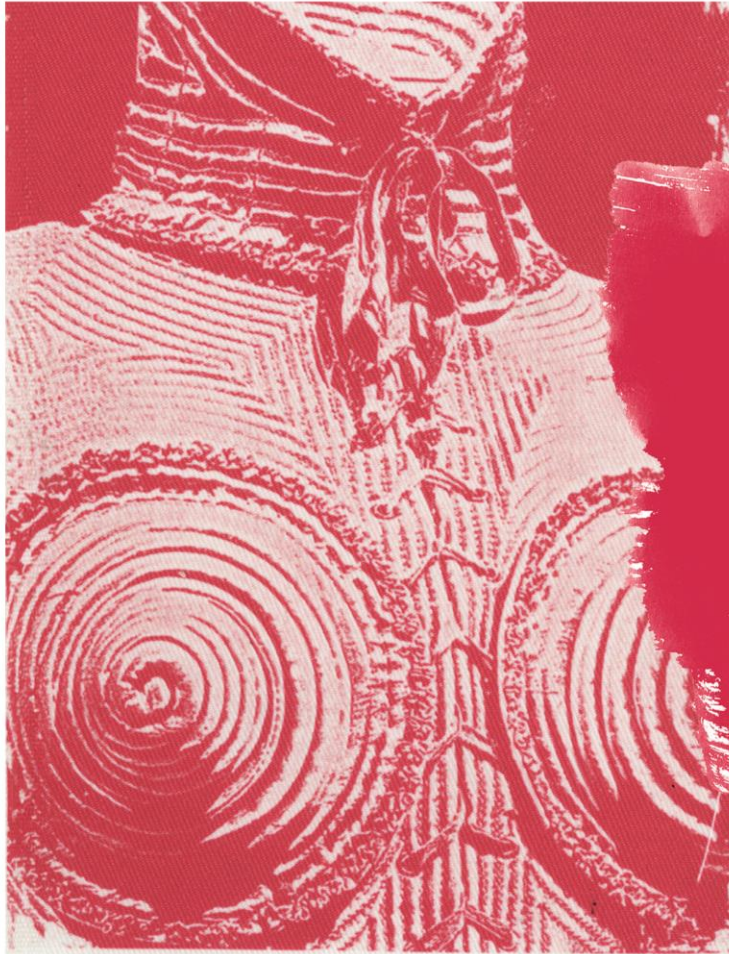




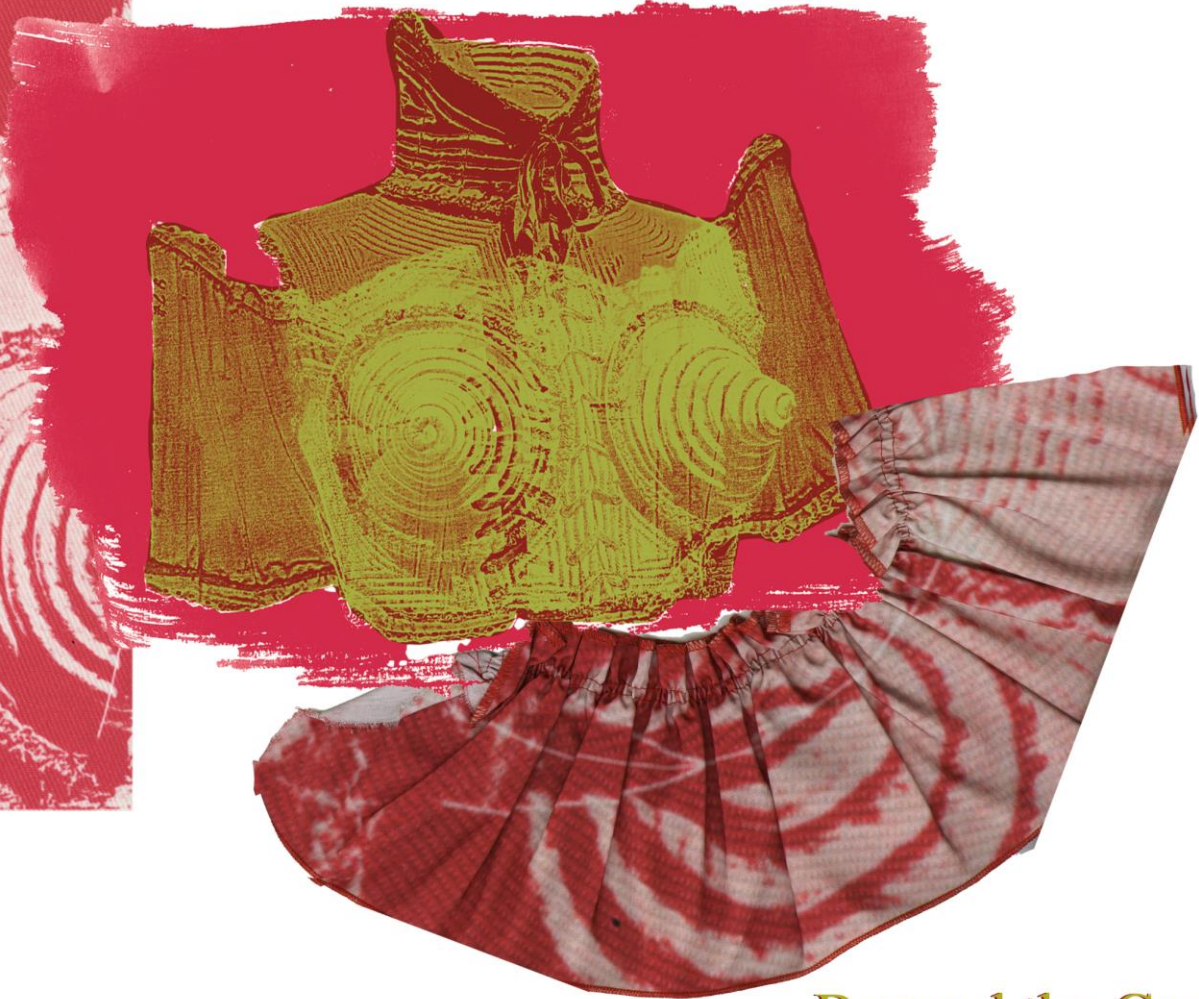
Print Concept

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Print Development



Beyond the Gaze  
Maisie Bullock





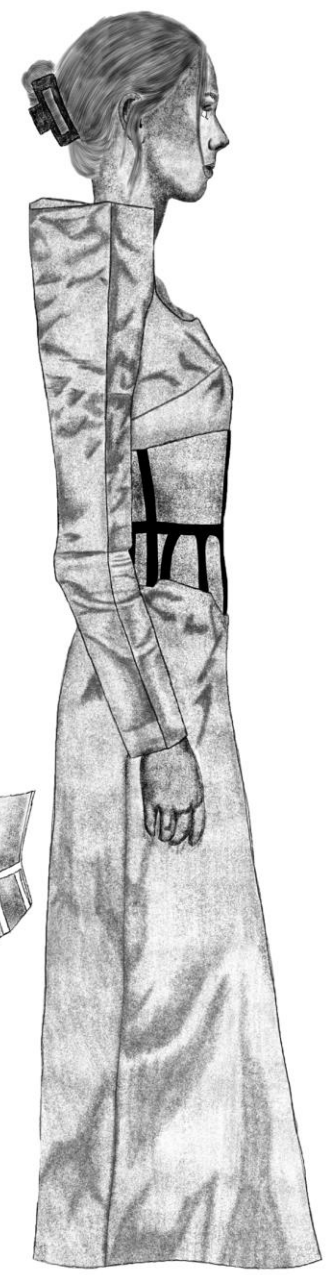
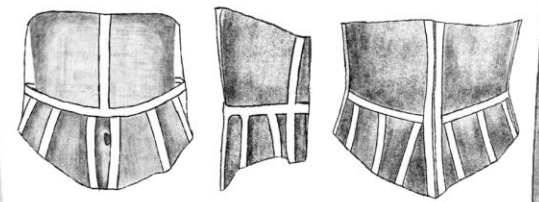
# Beyond the Gaze

## Maisie Bullock



# Beyond the Gaze

Maisie Bullock

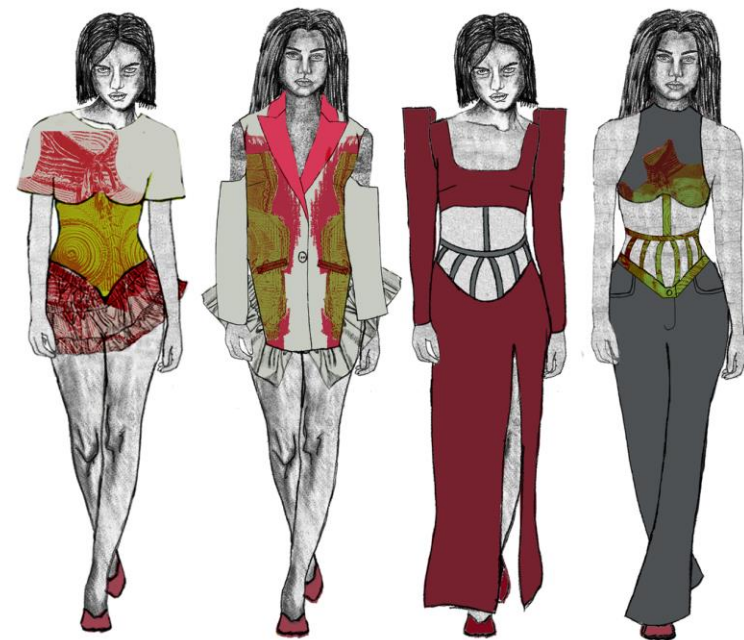
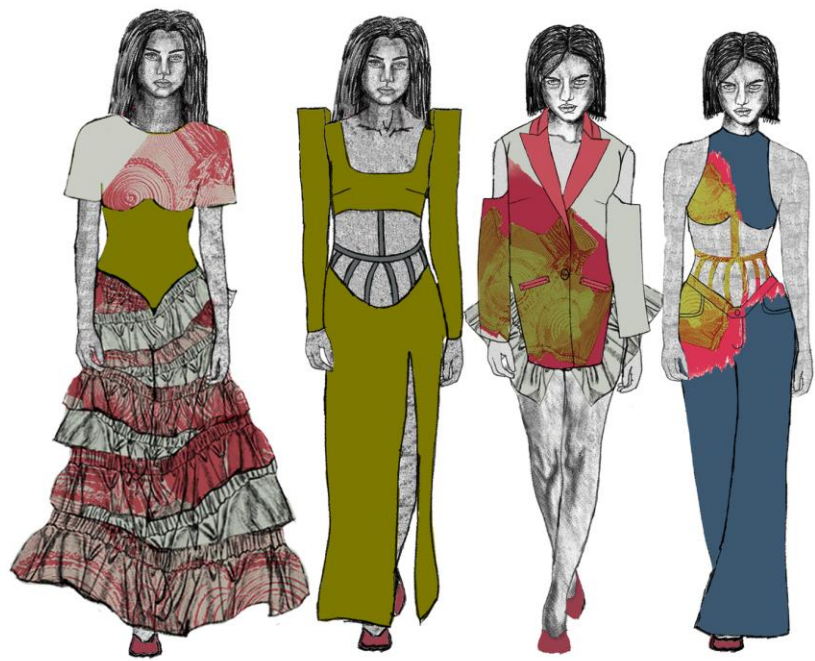






Beyond the Gaze  
Maisie Bullock





Beyond the Gaze  
Maisie Bullock

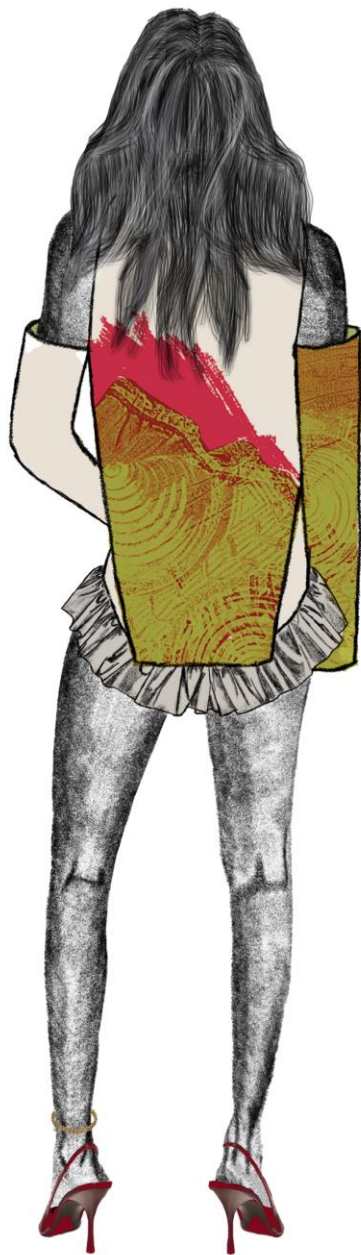




Beyond the Gaze

Maisie Bullock





Beyond the Gaze  
Maisie Bullock

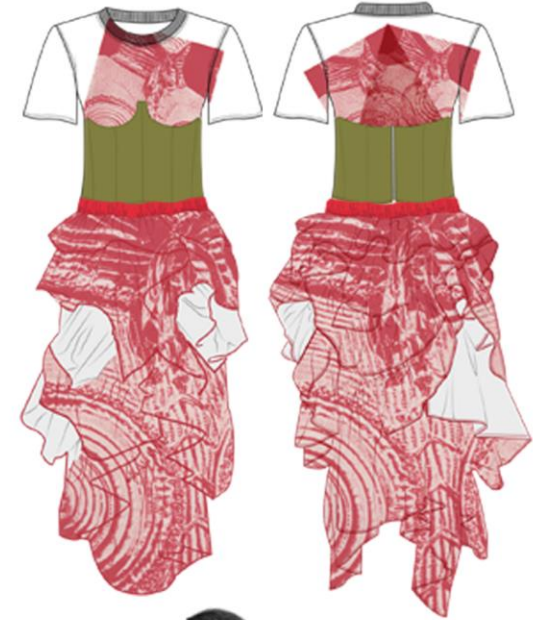
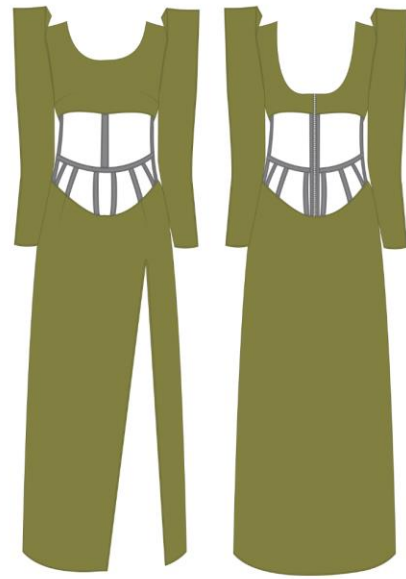




**Beyond the Gaze**  
Technical Flats

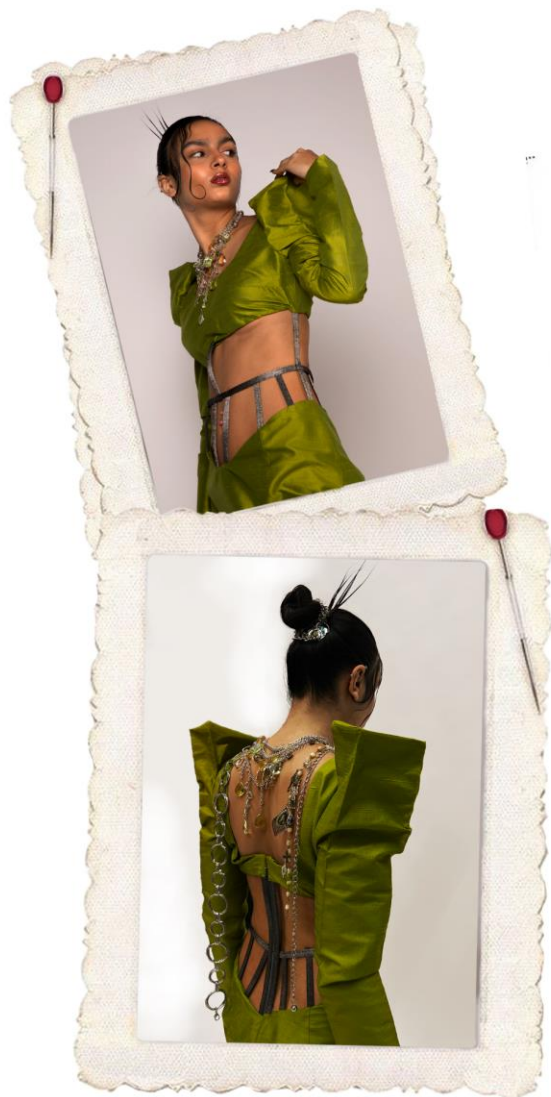
**Maisie Bullock**





Beyond the Gaze  
Technical Flats and Illustrations





Nellie McGarry Photography  
Ella Jranasinghe Model  
Niamh Fox Hair&Make-up  
Lucie Smythh Styling

## Beyond the Gaze Maisie Bullock











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Maisie Bullock

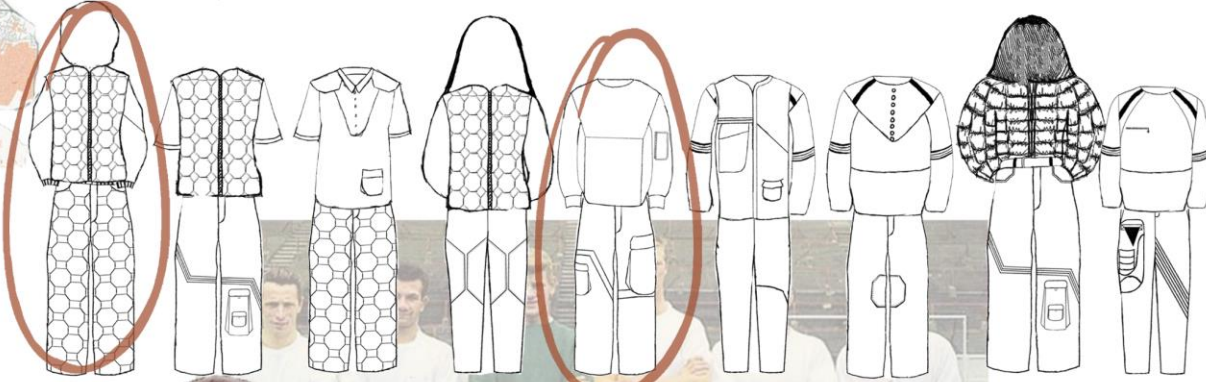




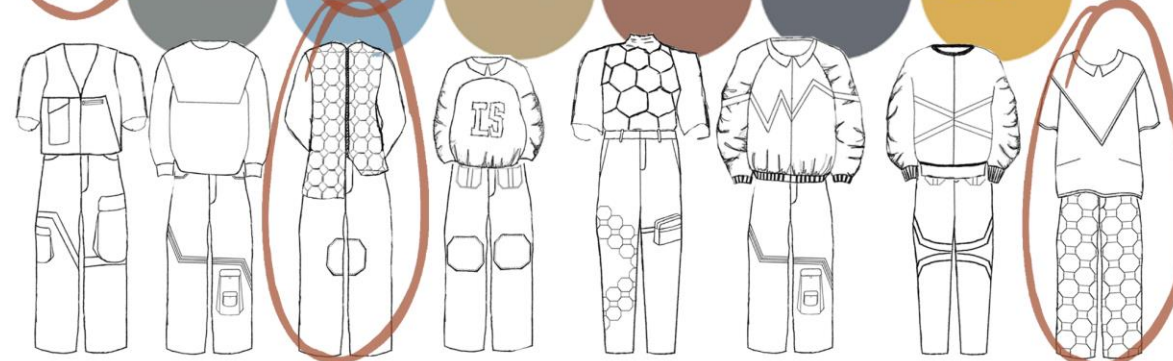
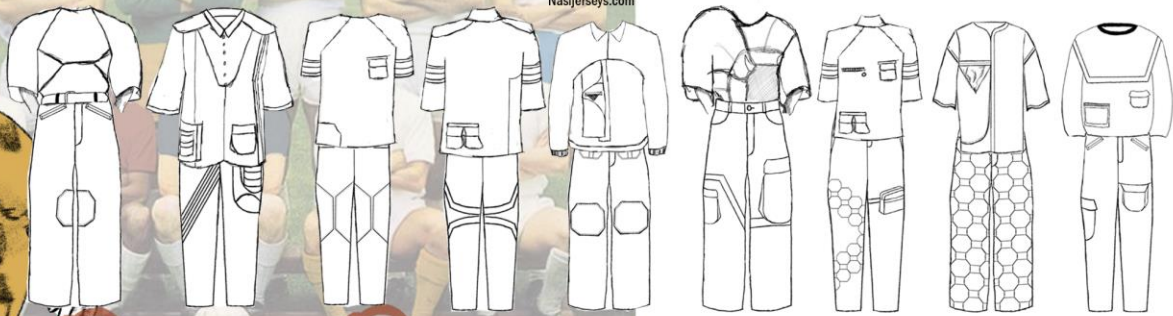
Leeds United 1970s

**clothsurgeon®**

Maisie Bullock



Trialing different combinations of outfit possibilities. Some do not work together, but it helped when considering the final line up collection.





| Designer                          | Season   | Description  | Sample Size | Date       |
|-----------------------------------|----------|--|-------------|------------|
| Maisie Bullock<br>x Cloth Surgeon | A/W 2024 | A quilted gilet with a cotton t-shirt, paired with wide fit jeans. All inspired by vintage football culture. | Mens Medium | 04/12/2023 |

#### Fabric Descriptions

##### Gilet

Alexander McQueen  
Wool Felt 100% Wool  
quilted with ECO 150  
Biodegradable wadding  
100% Lyocell

##### T-Shirt

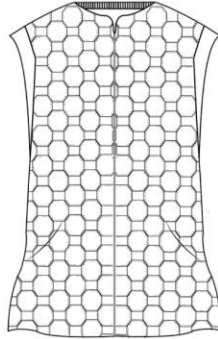
Alexander McQueen Crepe  
52% Viscose and 48%  
Acetate

##### Jeans

Cloth House 9.5 OZ Elio  
Denim  
100% Cotton

##### Jean Panel

Cloth House Kodo Corduroy  
yellow  
100% Cotton



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