



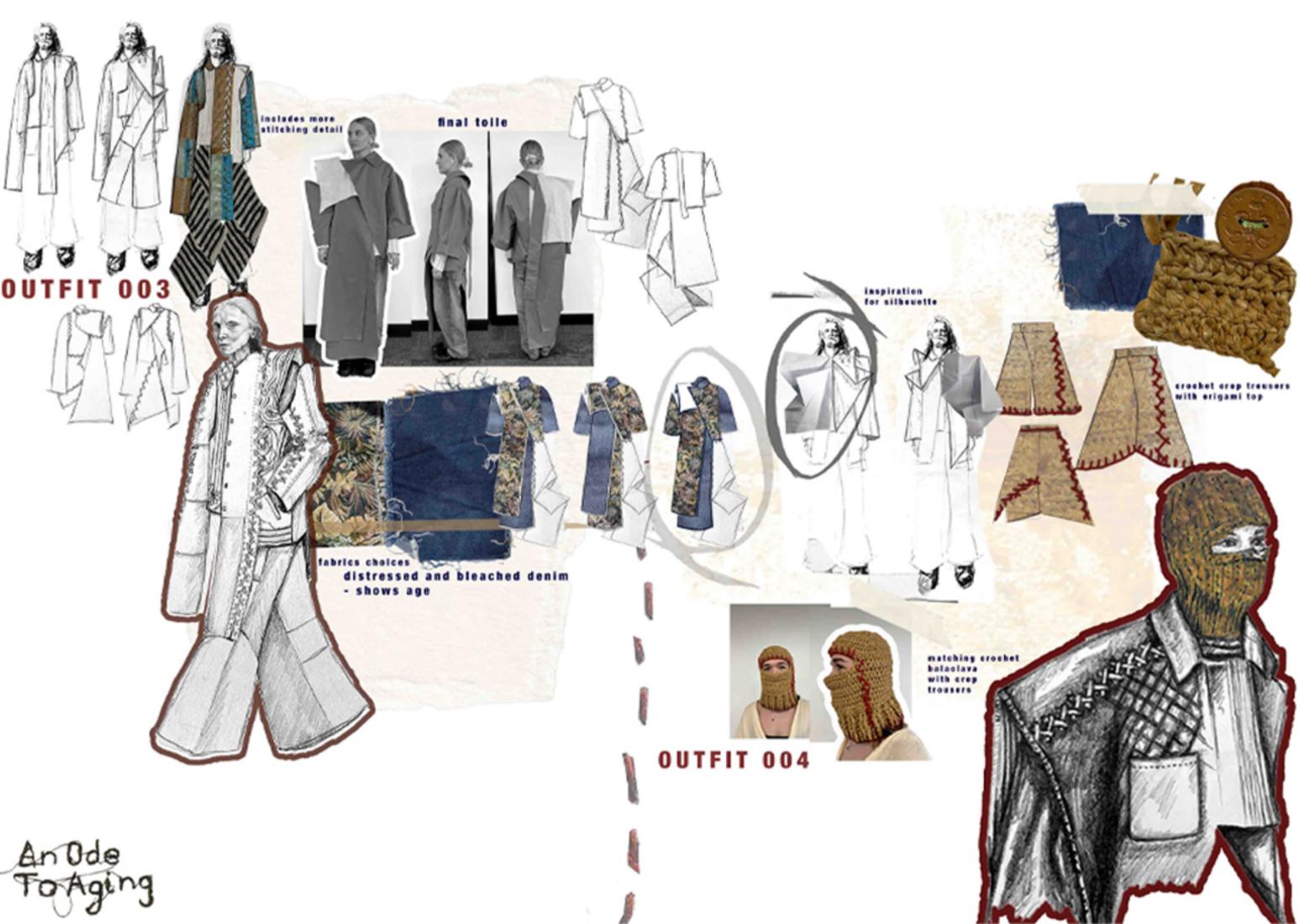






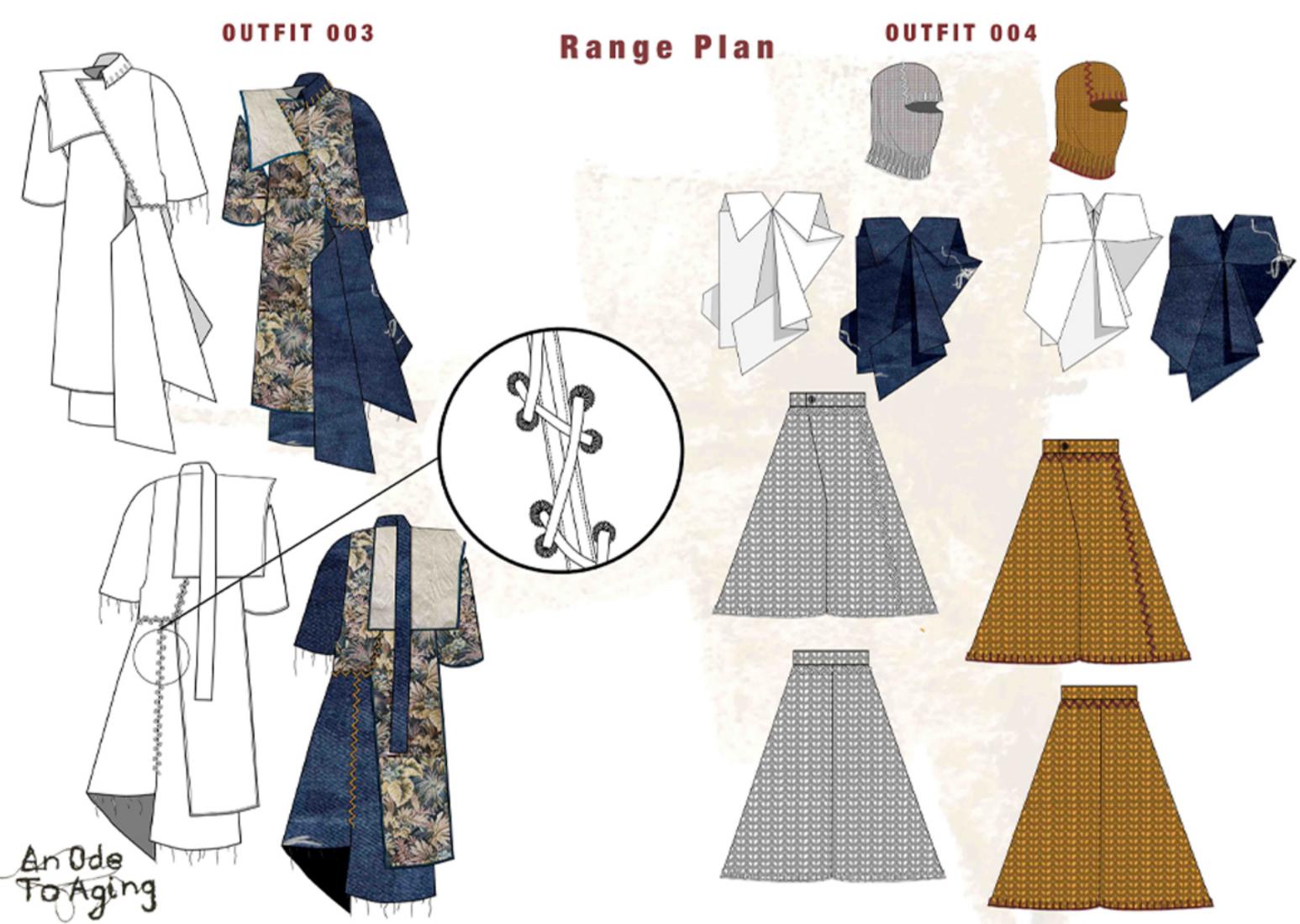


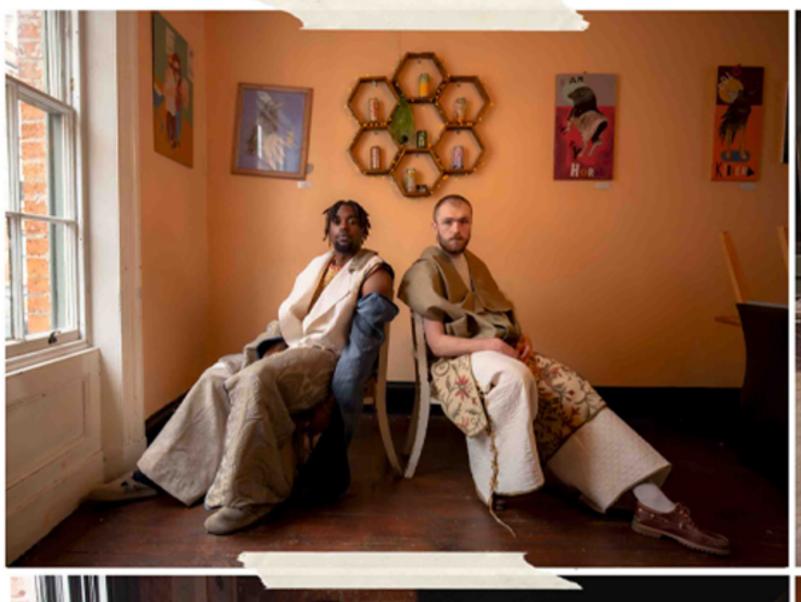
An Ode To Aging





















## WINNER of the LAU X Clothsurgeon live brief 2024 clothsurgeon 40 SAVILE ROW, LONDON, WI INSPIRED BY MY FAMILY HISTORY AND LOVE OF THE OUTDOORS, CONCEPT THIS PROJECT AIMS TO DECONSTRUCT THE TRADITIONAL IDEA OF COUNTRYWEAR AND JUXTAPOSE VINTAGE COUNTRY TWEEDS WITH COMTEMPORARY MENSWEAR. MY APPROACH IS TO TREASURE WHAT WE ALREADY HAVE THROUGH VISIBLY MENDING ITEMS AND REWORKING OLD GARMENTS. TWEEDRUN great grandad gamekeeping STITCH IN THE PAST 40 SAVILE ROW, LONDON, WI

Brother shooting in Cirencester 2022





THIS COLLECTION TARGETS MEN OF ALL AGES WITH AN EYE FOR DETAIL, A LOVE FOR VINTAGE AND APPRECIATION FOR TAILORING. ACCOMODATING A WIDE RANGE OF CUSTOMERS, REWORKING AND REUSING PRE-LOVED GARMENTS, I AIM TO TAKE THE CLASSIC SILHOUETTES OF TAILORING ADDING THE TIMELESS DETAILS OF COUNTRYWEAR IN A SUBVERTED WAY.

ART AND DESIGN CONCIOUS, MY CUSTOMER LIKES TO MAKE UNPRETENTIOUS STATMENTS THROUGH HIS CLOTHING. HE KEEPS AN OPEN MIND WITH CLOTHING AND OFTEN EXPERIMENTS WITH STYLES AND JUXTAPOSITIONS, OFTEN LOOKING OUT FOR UNDERSTATED GARMENTS THAT WILL MAKE A RIPPLE IN THE CURRENT







