

BRITISH FASHION COUNCIL

BRITISH FASHION COUNCIL APPOINTS NEW MENSWEAR COMMITTEE MEMBERS

PRESS RELEASE
27TH NOVEMBER 2013

The British Fashion Council is delighted to announce the appointment of Nick Grimshaw as Menswear Ambassador for London Collections: Men (LC: M).

In his newly appointed role, Nick will be working closely with the Menswear Committee to champion British designers, and support the shows and events at LC: M. Nick will join current menswear ambassadors David Gandy, Dermot O'Leary and Tinie Tempah.

New members to the Menswear Committee this season are Alannah Weston, Creative Director at Selfridges; Alexander Fury, Fashion Editor at the Independent; Catherine Hayward, Fashion Director at Esquire, Gillian de Bono, Editor of the FT's *How to Spend It* and model Robert Konjic.

Dylan Jones, Chair of London Collections: Men, commented, "We are thrilled that Nick Grimshaw has become an ambassador for London Collections: Men, as his innate style, his enormous influence, and his enthusiasm for British fashion makes him a perfect choice. We are also delighted that Alannah, Catherine, Alexander, Gillian and Robert have all agreed to become committee members. The support of our industry has been crucial to the development and success of London Collections: Men."

The menswear committee is fundamental in supporting and promoting London Collections: Men, ensuring the showcase is a unique opportunity to see and buy British menswear whilst experiencing the UK's dynamic creative industries through a cross cultural curated programme.

London Collections: Men AW14 will run from 6th – 8th January 2014.

- ENDS -

To see the full menswear committee, visit www.londoncollections.co.uk/committee

For more information, visit www.londoncollections.co.uk/men

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Editor's Notes

London Collections: Men is owned and organised by the British Fashion Council and chaired by Dylan Jones

The menswear committee comprises: Dylan Jones OBE, Chair; Adrian Clark; Alex Bilmes; Alannah Weston; Alex Fury; Anda Rowland; Antony Miles; Catherine Hayward; Christopher Bailey MBE; Dan Stevens; David Furnish; David Gandy; David Lauren; David Walker-Smith; David Walliams; Dermot O'Leary; Douglas Booth; Elizabeth Saltzman; Evgeny Lebedev; Gillian de Bono; Gordon Richardson; Grant Pearce; Harold Tillman CBE; Imran Amed; Jefferson Hack; Jeremy Langmead; Jo Levin; Luke Leitch; Lulu Kennedy MBE; Marigay McKee; Nick Grimshaw; Sir Paul Smith CBE; Paula Reed; Richard Buckley; Richard James; Robert Johnston; Simon Fuller; Stephen Ayres; Tim Blanks; Tinie Tempah; Toby Wiseman; Tom Ford; Tom Hiddleston; Tracey Emin CBE